US-PAT-NO:	6115035	
DOCUMENT-II	DENTIFIER: US 61	15035 A
TITLE:	System and meth istribution	od for automated audio/video archive and
KWIC		
Application Fili	ng Date - AD (1):	

Detailed Description Text - DETX (9):

In addition, at block 114, server 22 initiates maintenance and updating of the archive database. During this stage of the process, all relevant information pertaining to the current video information is inserted into the archive database. As noted previously, this database is used in conjunction with a <u>search</u> engine to maintain the location of each <u>video clip</u>/segment and associated information. In the preferred embodiment, when a user wishes to search the archives for a particular video segment(s), the archive database will provide the location and web-based links necessary to access the requested video segment(s). The present invention can be readily adapted to permit multiple database server vendors to operate as the archive database.

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DOCUMEN	NT-IDENTIFIER:	US 20020026349 A1		
TITLE:	INFORMA METHOD	TION AND ADVERTISING DISTRIBUTION SYSTEM AND		
KWIC				
Application 1997103	ı Filing Date - APD 31	0 (1):		

Summary of Invention Paragraph - BSTX (8):

[0007] The present invention addresses a problem prevalent in electronic information distribution systems. In particular, "on line" newspapers and magazines are notoriously difficult and tedious to read. Graphics and animation and full motion video, all techniques widely used in television news programs, require substantial data transmission bandwidth. Such data transmission is expensive both in terms of communications bandwidth (capacity) and time. In non-computer publishing such as printed magazines and newspapers, graphics are often used to make reading less difficult and tedious. In television the majority of information is delivered with movement (animation), although graphics are also often used.

## Detail Description Paragraph - DETX (46):

[0071] As mentioned earlier, each of the category managers includes a profiler procedure for defining the subscriber's interest in receiving news items within each information category. An example of the profile definition dialog generated by a category profiler, for the Sports category, is shown in FIG. 5. In this example, the Sports Definition Profile dialog box 222 includes, on the left side, a scroll box 223 in which the user can select and deselect subcategories of sports information by clicking on boxes next to the listed subcategories. A "Select All" button in the dialog box can be used (i.e., by clicking the subscriber computer's mouse or trackball device on the image of the box) to select all subcategories, and a "Deselect All" button can be used to indicate that the subscriber does not want to receive any news hems for the Sports category. For each subcategory, either an "include only" or an "exclude" fiter (but not both) can be defined where the user types in key words to be used to select (for the include only) or deselect news items within that subcategory. For instance, if the subscriber types in the words "49ers, Rams" in the box for the include only filter for the "football news" subeategory, only news items using either of those words will be shown to the subscriber.

## Detail Description Paragraph - DETX (63):

[0086] FIG. 8 includes an example of an advertisement (A001) assigned to two information categories (News and Sports). This advertisement is stored only once in the workstation's local hard disk, but is included in two of the linked lists of advertisements.

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